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ROBBY 诺贝

NUYI

ANSWERS OUR
16 QUESTIONS

设计师专访来袭
你准备好了吗?



LISA,
A WHEEL
TO MEET

丽莎
邂逅最美脚轮

5

TIPS FOR
LIVING ROOM WHEELS

5大贴士
助你选好家居脚轮

COMPLEMENT
YOUR LIVING ROOM

WITH FERRARI,
HELEN AND MARIS

法拉利、海伦和玛丽斯
家居完整的刚好



Welcome to the movement!

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

Raymond Pan
General Manager

Christine Pan
Sales Manager

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玛丽斯

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NUYI
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NUYI CHILDHOOD

An innovative children's toys company directed by the industrial designers duo Hernán Ohashi and Caro Worcel.

NUYI，一家由两大工业设计师 Hernán Ohashi 和 Caro Worcel 领导的创新儿童玩具公司



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选好家居脚轮的5大贴士

5 TIPS FOR LIVING ROOM WHEELS

We give you 5 tips to innovate your living room with wheels. Don't be afraid of change!

跳出固有思维
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丽莎
轻工业风来袭

LISA, A SEMI INDUSTRIAL WHEEL

We present LISA in 3 different living rooms, so you can see how well it adapts to each environment.

当丽莎席卷
3 种不同风格的家居
你期待吗？

LIVING



MARIS 玛丽斯



They say that not everything that glitters is gold and is real, because chrome also has that I don't know what makes it special. A chrome piece can transform a space into a luxurious environment and we are lovers of chrome, so we have a wide variety of wheels with this type of material. Maris is one of them and her elongated style makes her unique, especially delicate and perfect to complement metallic furniture, with mirrors or chrome.

会发光的不一定是金子
铬色总能给人一种难以言表的特别感觉
它总能轻易地把空间环境变得奢华
我们对铬色是那么地情有独钟
一系列的铬色脚轮便是无声的见证
玛丽斯——铬色脚轮的明星
修长的支架使她变得独特
是金属家具、镜面家具和镀铬家具
的最佳伴侣

MARIS 玛丽斯



A wheel that won't go unnoticed
一个不会被忽略的脚轮





FERRARI 法拉利



The white wheels came into our lives to give us another alternative when decorating, Ferrari inspires an Ibizan style and its double wheel design gives us a different air and allows the furniture to shine from its beginning to its end. A wheel that allows us to relax from the marks on the ground thanks to its tread especially on wooden floors. We can also choose with or without brake and with different couplings. Discover in our catalog all the variety of colors that we can offer you!

装饰设计源于生活，高于生活
当我们装饰家居时

白色脚轮则给我们带来了另一种选择
伊维萨风格、双轮设计的法拉利
给我们的装饰赋予了不一样的气息
给我们的家具赋予了不一样的闪光点
脚轮的软包边，让我们可以随心滑动
而不必担心在地面上留下划痕
有制无制，不同配件，多彩颜色
等你发现！



FERRARI
法拉利



HELEN, MODERNIZE YOUR LIVING ROOM

“Less is more” and that’s what we rely on to advise you not to complicate yourself to give your home a modern touch. Many times the best option is to get rid of some objects by replacing them with simpler ones or also modify the furniture we have a little. Putting wheels on a piece of furniture is already giving it a modern touch and Helen fulfills that function, an ideal wheel to start giving another look to your house. Helen has its body of Zamak and PA tread, it is also available with or without brake and has different types of coupling (plate, pin and metric) to adapt to wherever you want, with a support of 48 kg per wheel. A round of applause for Helen!



海伦——现代家居首选
简约不简单，要想拥有现代感的家
便要放下喧嚣繁琐的心
很多时候，最好的选择
不在于繁，而在于简
一物多用、旧物改造，极简体现
把脚轮安装在家具上
一个简单的动作便赋予了家具现代化的气息
而海伦便是这激发改变的理想脚轮
锌合金支架，PA 边轮
有制、无制，平底、丝头、插杆等各种配件
任君选择
48 公斤的承重
简约不简单！

NUYI is a company that was born in 2018 in order to make products for children. Directed by the duo of Industrial Designers Hernán Ohashi and Caro Worcel who seek that the smallest of the house can discover and experience different sensations through their products that combine different materials, textures and hardnesses.

How would you describe yourself in 3 adjectives?

H: Curious, mental and quiet.

What do you value most in the design of a furniture wheel? H: I like minimalist and functional wheels. The first thing I hope is that you have a very agile walk and that later you don't stand out from the rest of the design. I also like that there is a variety of colors.

What if you had to design an object to put wheels what would it be? H: More than furniture I wish I could use your wheels on our "pata pata"! I would make more toys with wheels!

When designing, what superpower would you like to have? H: I would like to have the power to stop time to be able to do each project with tranquility and enjoyment without having to be running with the daily agenda.

If you could go to dinner with a designer, who would you go with?

H: I think it would be fun to go with a group of designers. I think we idolize individual figures but the best designs are teamwork. It is also much more fun to go out in groups! I wish I could go on tapas with Neri Oxman and his team. His work combining biology, technology and architecture amaze me greatly.

In what influential period of design would you like to be born? H: More than design, I am very interested in Japanese crafts, I would like to travel more to the past and see them in action.

Would you prefer to travel to the future or to the past? H: It is a dilemma. I love ancient history. I would love to travel to Rome or Imperial China but it would be so amazing to be able to fly in a mega ship through space! I think I choose the future. I have hopes in humanity.

If you could stay your whole life with the same age, what would it be? H: Maybe in my 28 years. It was a very nice moment, with a lot of creative energy but I am enjoying every moment and now I am very motivated with NUYI.



If you could learn to do something new, what would you choose? H: I would like to learn some more physical activity like dancing or some martial art ... or learn to play better ping pong that I love.

What is the last book you have read?

H: "The Sorrentinos" of Virginia Higa. The story of an Argentine restaurant that made its own version of an Italian pasta that was a success in Argentina.

What is your favorite conversation topic?

H: Food! I love cooking and trying new dishes.

What is the best memory of your childhood? H: It is difficult to choose a single memory. I have many. I remember the thousands of summer afternoons playing in the country house of my best friend's grandparents.

What is the rarest object in your room? H: The white curtains that reach the ceiling and cover the wardrobes.

What is the rarest object in your room?

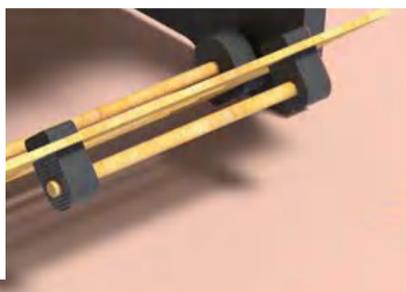
H: The white curtains that reach the ceiling and cover the wardrobes.

If you wrote a book, what name would you put it?

H: I don't even know what the book would be. I like to illustrate ... so it's probably an illustrated story.

What could we find in your garbage basket? H: Many vegetable peelings.

Which of your designs would you choose to survive a zombie attack? H: I would choose our "pata pata" because it has wheels and a storage space where I could carry things. It is also very light and I could also use it as a shield!



专访



始于2018年, NUYI是一家专门制造儿童产品的公司。由Hernán Ohashi和Caro Worcel两大工业设计师领导, 产品结合不同的材料、纹理和硬度, NUYI希望人们即使在再小的家也能通过他们的产品发现并体验不一样的感觉。

你会用哪三个形容词形容自己?

好奇的, 有思想的, 平静的。

在家具脚轮设计方面, 你最重视什么?

我喜欢简约实用的脚轮。首先脚轮要转动灵活, 其次是别抢了主题设计的风头。当然色彩多样也是很好的。

如果你要设计一个带脚轮的家具, 你会设计什么?

我更喜欢把脚轮用在我们的 patapatas 作品上面! 我要做更多带脚轮的玩具!

在设计的时候, 你希望自己能拥有怎样的超能力?

我希望自己能拥有让时间停止的超能力, 这样我就可以安心地去完成并享受每一个项目, 而不用紧张地去翻看每天的工作日程。

如果你有幸能和一位梦寐以求的设计师共享晚餐, 你会选择谁?

我更享受和一群设计师去。我认为我们都会很崇拜某个人, 但其实最好的设计都是通过团队合作来完成的。而且人多不是更热闹吗? 我想和 Neri Oxman 的团队去吃西班牙小吃。我对她结合生态、科技及建筑的设计作品印象深刻。

你想出生在哪个对设计有影响的年代?

除了设计外, 其实我对日本的手工艺很感兴趣, 我想回到过去看看他们是怎样做的。

如果能进行时空穿梭, 你想去未来还是想回到过去呢?

这太难回答了。我喜欢历史, 我很想去罗马帝国或古中国看看, 但如果能够坐着巨型飞船在太空上遨游也是一件很棒的事! 我想我还是会去未来的, 我对人类充满希望。

如果时间能够停留, 你想永远停留在什么年龄段?

也许是我的 28 岁吧。那段时间充满创造力, 很是美好, 但其实我享受人生的每一阶段, 现在因为 NUYI, 我动力十足。

如果你有机会学习新的事物, 你会学习什么呢?

我想学一些体育运动, 像跳舞或武术..... 或学习把乒乓球打得更好, 我很喜欢打乒乓球。

你最近读过哪本书?

Virginia Higa 的《Los Sorrentinos》。讲述了阿根廷的一家餐厅弄出了自己风格的意大利面, 并在阿根廷取得了成功的故事。

你最喜欢谈什么话题?

吃的东西! 我超喜欢下厨和尝试新菜。

你童年最好的回忆是什么?

美好的回忆那么多, 只选一个是很难的。我记得无数个夏日我在最好的朋友的祖父母家玩。

你房间里最奇怪的东西是什么?

长度能到达屋顶的白色窗帘, 这些窗帘是用来盖住柜子的。

如果你要写一本书, 那这本书的书名是什么?

我甚至不知道那本书会是怎样。我喜欢插画..... 那么可能是《一个插画故事》

我们能够到你的垃圾篓里面找到什么?

很多蔬果皮。

如果像美剧《行尸走肉》的时代来临了, 你会选择自己的哪一款作品幸存呢?

我会选择我们的 patapata 作品, 因为这系列作品带有脚轮, 有可以用来存放东西的储物空间。而且很轻便, 还可以用来当盾牌!



5 TIPS FOR LIVING ROOM WHEELS.

5 大贴士助你选好家居脚轮

#1 Checklist to know if it is the indicated wheel

The first thing to keep in mind when putting wheels on our furniture is to verify that they are wheels of good finish and good quality, in addition that their material is prepared so that they do not damage our floors.

It is important to be sure that they can support the weight that we are going to assign them, in this way we will prevent them from breaking and that the movement of the furniture is fluid. Consider the amount of wheels you will need and the type of coupling that will be necessary to be able to mount them well. So you can get an overview you can find wheels of different sizes, with different styles, designs, adaptable to different couplings, with or without brake and with different types of load support, although it seems a lot of information to take into account from Robby you We facilitate your search, talk to us so we can help you find your ideal wheel.

#2 That the furniture in your living room have style and movement

If we talk about decoration, we talk about style and our home is the first place we should point to. A home decorated by us makes us feel at ease and envelops us in warmth, the living room of our house is one of the most important spaces, it is our meeting point and meeting place for our guests so it is important that it is perfect for us. Have you ever wondered what would happen if the table could move easily? Many times we see objects that are fixed and we do not even consider the idea that we can add wheels, but what would happen if we added a beautiful design wheels with brake to our central table to allow us to move the table without any effort and generating after the Have a wider space to relax with coffee. Style and movement do go hand in hand!

#3 Dare to chrome

We are experts in chrome wheels and if anything we can assure you, they will not disappoint you. These wheels shine for their own body providing a special touch to our environments, we work with different types of chrome ranging from the brightest to the most opaque chrome and although it sounds weird, it is this type of wheels that are perfect with wooden furniture, furniture of glass and also metallic furniture. The chrome will come into harmony with our space and at the same time will give that different touch that you were looking for.

#4 Different wheel styles

If you have a living room that you want to modernize you can start doing it by intervening any of the furniture that compose it.

One way to transform it quickly is to add wheels, that way you will do a double intervention, on the one hand you will have a piece of furniture that now has an easy transfer and on the other you will give it a new style according to the wheel you use. In our catalog you can find semi-industrial wheels, design wheels, wheels of different colors, double wheels, if a spectacular variety. Don't be afraid of change!

#5 Find the perfect wheel

We do not tire of repeating that for each piece of furniture there is a perfect wheel, it is very important to find the balance between functionality and aesthetics, especially when we talk about decoration and much more when it comes to a space in our home. Today the world of wheels has developed and advanced a lot and you will see it reflected in our catalog since you can find a wheel as beautiful as it is functional.

#1 预习功课要做足

在为我们家具选择脚轮时，除了要考虑脚轮的材质不要刮花地板外，还要考虑到脚轮的质量。选择合适承重的脚轮至关重要，只有这样才能确保我们的家具不被损坏且移动自如。所需脚轮的数量，安装时的配件也是我们需要考虑的。还有不同的直径尺寸，不同的风格，不同的设计，不同的配件，有制或无制，不同的承重.....信息量很大？你不妨考虑一下找诺贝帮忙，我们专业的意见总能助你找到最合适的脚轮。

#2 移动风格随手来

如果说风格是装饰必谈的话题，那么家的装饰就会成为谈论的首选。装饰好的家让我们感到舒适，让我们感到温暖，毫无疑问，家居是我们最重要的空间之一，我们在这里和喜欢的人相聚。你是否想过如果你家的桌子能轻松移动，那将会是怎样呢？很多时候我们看到的都是一些固定好的家具，我们甚至没有想过把脚轮安装在这些固定家具上，但一个小小的举动便足以改变我们固有的思维。把带刹车的、美观的脚轮安装在桌子上，我们就能轻轻松松地移动它，想在一个更宽广的空间享受一杯饭后咖啡？就是这么容易！

#3 镀铬制胜

说到镀铬的脚轮，我们可是专家！我们可以向你保证镀铬脚轮从不会让你失望。镜面一般的表面处理会给我们的空间带来不一样的感觉，从最闪亮最光滑的镀铬到磨砂的镀铬.....尽管你想象不到，但事实是镀铬脚轮是木制家具、玻璃家具和金属家具的绝配，与我们空间完美结合时，能给你一种特别的，你一直寻找的感觉。

#4 多种风格随你变

很多人想通过改变配置的家具来改变自己的家居。但你想过另外一种简单便利且一举多得的方法吗？在家具上安上脚轮！一方面你可以轻松方便地移动家具，另一方面，不同风格的脚轮会让你的家居变得耳目一新。在诺贝你能找到各种设计、各种颜色的脚轮。有诺贝在身边，改变并不可怕，现在就开始行动吧！

#5 遇见最美脚轮

我们一直认为每款家具都会遇到合适它的脚轮。在装饰方面，美观且实用是非常重要的。时至今日脚轮世界的发展已经非常完善，在我们的目录书上找到美观且实用的脚轮也不是什么难事，毕竟近十年来的脚轮发展不断地向我们证明：美观与实用并不冲突！



LISA

We are committed to different styles so that our clients can find their ideal wheel. The industrial style is an aesthetic trend from NY that brings into play the urban and the retro in order to remind us of the great and old industries. Lisa is one of our designs that stands out for its semi-industrial style thanks to its iron body and aluminum wheel, an excellent complement to start giving your home some industrial air.

丽莎

设计灵感来自纽约的工业风
时尚简约搭配复古气息
唤起人们对旧式工业的记忆
丽莎，一款突出轻工业风格的脚轮
钢铁支架和铝材边轮
是你家居工业气息的完美体现





LISA

丽莎



100% integration
相得益彰

发现细节美



丽莎

details love

LISA





凭着独特的工艺和设计
改变世界对中国
产品的不良印象

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