

JULY 2020 | ISSUE N° 10 \$3.99

TECNO

ROBBY 诺贝

**SERIE KOO,
KOOEVO, KOO65,
KOO60 & KOO75**

**A FAMILY OF WHEELS
WITH A LOT OF STYLE
AND DESIGN**

这脚轮够酷

酷60，酷65，酷75，酷75-2
有型有格，任性耍酷

NEW DESIGN!

**DISCOVER THE NEW
MEMBER OF THE KOO
FAMILY "KOO60"**

一言不合又来新设计
酷60诞生
势不可挡

**MUKA
DESIGN LAB**

**ANSWERS OUR
16 QUESTIONS**

设计师专访来袭
这期我们把16个刁钻有趣的问题
砸到MUKA设计室创始人的头上
他们又是否能应付自如呢？！

**TIPS TO BUILD
YOUR GAMER SPACE**

论玩，我们是认真的
5条贴士
王者玩家空间，轻松打造

5

Welcome to the movement!

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

Raymond Pan
General Manager

Christine Pan
Sales Manager

CONTENTS

揭开生活新篇章

04

酷60
诞生
势不可挡

KOO 60, NEW DESIGN

We are happy to introduce you to our newest member of the KOO family. The Koo60, a wheel to decorate with a lot of style.

酷60来袭
要玩就玩真的

08

MUKA
设计
工作室

MUKA DESIGN LAB

This month we interview Lucas and Laxmi, founders of Muka Design Lab, who work with everyday products, giving them personality and identity, from the concept to production.

若说产品也有特征与个性
那肯定是设计师的赋予
Lucas & Laxmi
Muka设计室的创始人
产品灵魂的创造者



10

轻松打造
个性游戏
空间

5 TIPS TO BUILD YOUR GAMER SPACE

The dream of every video game fan is to have a gamer room. We give you 5 tips so you can build yours! Recommend this article to video game lovers.

拥有自己的游戏空间
是每个玩家的梦想
拥有这5个贴士
你也能轻松打造自己的
个性游戏空间

12

一起来耍
酷

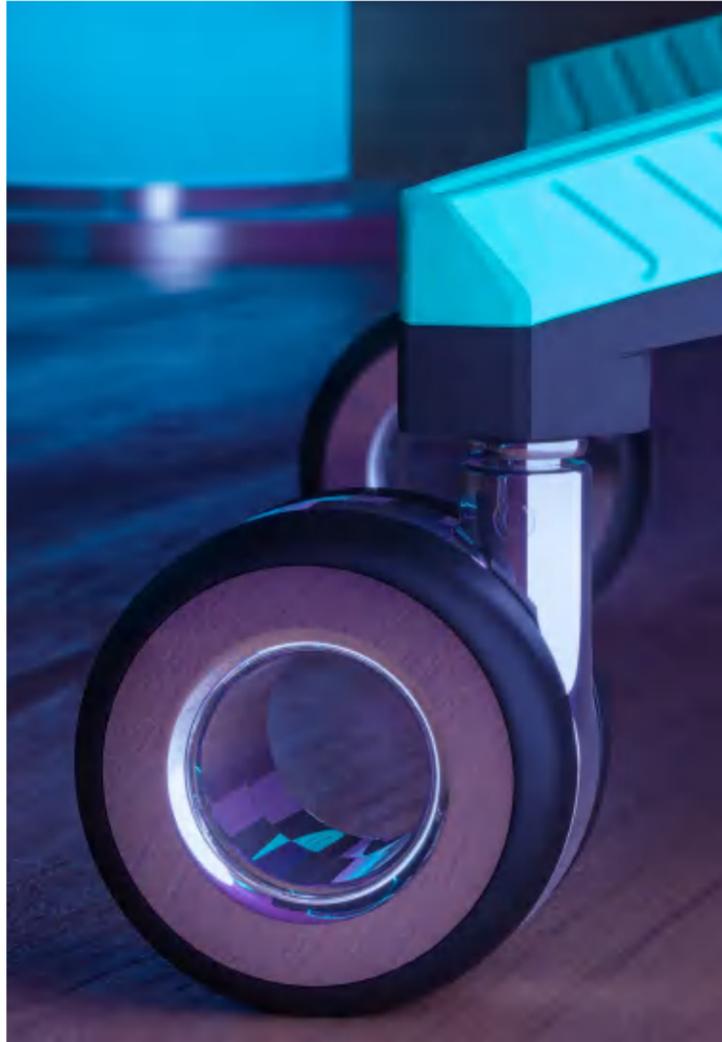
SERIE KOO KOOEVO, 60, 65 & 75

Do you know the entire Koo series? A series of pure design made up of 4 incredible wheels, we believe that its central hole makes them special.

要说脚轮中空设计系列
“酷”是当之无愧的王者
酷60，酷65，酷75，酷75-2
等你来耍

KOO60

new design



设计从没界限

We present you our latest inspiration, a new design from the same line of the Koo series, the "Koo 60". Now you can enjoy a new measure in this series with different couplings so you can adapt it to the furniture you need. The material of its chassis is zamak, that of the PA wheel and its PU tread! With or without a brake, this wheel shows off!

酷
6
0



酷60——灵感新迸发
60mm直径的他能结合不同的配件
适用于你家的各类家具
锌合金支架，PA内幅，PU包边
有制无制
酷60闪亮登场！



Laxmi Nazabal and Lucas Abajo are the founders of MUKA DESIGN LAB, an industrial design studio awarded with different awards, specialized in creating furniture, kitchenware and small household appliances with identity and character.

They work with great artisans and local workshops to design everyday objects that people love. From sustainable furniture to the design concepts they create, they start with a story that brings every object to life. Her work has been featured in AD Architectural Design, Fast Company, Archi Expo, Dezeen, El País and awarded at international design exhibitions in Milan and Los Angeles, as well as being awarded a RedDot Award Design Concept.

How would you describe yourself in 3 adjectives?

Active, creative, volatile.

What do you value most in the design of a furniture wheel?

First the function, and then it would make them invisible, to promote the surprise factor, we love those children's shoes that suddenly slide down the heel when tilted, they are the most.

What if you had to design an object to put wheels what would it be?

A trolley or waitress, I think Alvar Aalto's waitress is an icon and we would love to design something like that or make it a classic.

When designing, what superpower would you like to have?

To be able to transform impossible drawings into real volumetric objects drawn in 3D, to see the object that we are currently thinking.

If you could go to dinner with a designer, who would you go with?

Finn Juhl, Fritz Hansen, Alvar and Aino Aalto, Arne Jacobsen, Borge Mogensen, Hans J. Wegner or the Eames.

In what influential period of design would you like to be born?

Surely in the 20s, so in the 50s to be old enough to be senior designers and to be in a time of great progress and technological advances in which to participate.



Would you prefer to travel to the future or to the past?

Mmm, it would be hard for me to decide, possibly in the future, to be able to have the magic wand and make products that meet future needs, and in any case go back to the present and change things I don't like to invent and create a better world.

If you could stay your whole life with the same age, what would it be?

The one we have now.

If you could learn to do something new, what would you choose?

I would learn carpentry.

What is the last book you have read?

How to design a Gustavo Gili chair.

What is your favorite conversation topic?

"Furniture" a bore for the rest of the mortals.

What is the best memory of your childhood?

Lighting my grandmother's house badge at Christmas.

What is the rarest object in your room?

Our son's crib, to which we added a stick and a sheet, so that it had a kind of crib-tent.

If you wrote a book, what name would you put it?

It depends on what we wrote, but we are very about putting descriptive names, so that the concept is easily understood.

What could we find in your garbage basket?

Remains of plants from the photo set of our last product we have designed, a vase with double function.

Which of your designs would you choose to survive a zombie attack?

Without a doubt we would choose any iron for the clothes that we have designed, we have several, and since they weigh a lot, we would kill them with one blow, "skillet" style.



专访



若能进行时空穿梭, 你想去未来还是想回到过去?

这问题很难回答, 也许我会选择去未来——拥有神奇的魔杖, 做未来所需的产品, 然后回到现在, 改变我不喜欢的东西, 创造一个更美好的世界。

若时间能够停留, 你想永远停留在什么年龄段呢?

我们现在的年龄段。

若你有机会学习新的事物, 你会学习什么呢?

学习木工作业。

你最近读过哪本书?

《如何设计一张Gustavo Gili的座椅》

你最喜欢谈什么话题?

家具, 一说起来我们就会滔滔不绝。

你童年最美好的回忆是什么呢?

圣诞节时点亮我祖母家的装饰板。

你房间里最奇怪的东西是什么?

我们儿子的那张婴儿床, 我们在床上面加了一根棍子和一张床单, 让他就拥有了一个婴儿床帐篷。

如果你要写一本书, 那这本书的书名是什么呢?

这要取决于我们写什么, 但我们想用描述性的名字, 让人更容易懂得过中概念。

我们能够在你的垃圾篓里面找到什么?

我们最新设计的产品图集碎, 一个有双重功能的花瓶。

如果像美剧《行尸走肉》的时代来临了, 你会选择自己的哪一款作品幸存呢?

毫无疑问, 我们会选择自己设计的熨斗, 有好几款呢, 考虑到僵尸很难对付, 我们会用熨斗快狠准地干掉他。

屡获大奖的MUKA工业设计室专门设计创造各种有个性特色的家具、厨具和小家电。而作为MUKA设计室的创始人Laxmi Nazabal和Lucas Abajo则经常与优秀的工匠及当地的工作室合作设计人们喜欢的物品。“将设计融入生活”的理念使他们走得更高更远。Laxmi的作品还曾获红点奖设计概念奖, 并在米兰和洛杉矶举行的国际设计展览中再度获奖, 先后在AD Architecture Design, Fast Company, Archi Expo, Dezeen, ElPais展出。

用三个形容词形容一下你自己吧。

活跃的, 有创意的, 易变的。

在家具脚轮设计方面, 你最重视什么?

首先肯定是脚轮的功能, 其次是它是能够被隐藏, 能被隐藏这一点足以构成一惊喜, 正如小孩子穿的暴走鞋的设计一样, 我们甚是喜欢。

如果你要设计一个带脚轮的家具, 你会设计什么呢?

手推车或者带轮子的小餐桌, 我认为Alvar Aalto那带脚轮的小餐桌就是一图标, 我们想设计类似的, 让它成为经典。

在设计的时候, 你希望自己能拥有怎样的超能力呢?

把不可能的图形转化为真实的3D图形以便查看当前想象的东西。

若你有幸能和一位梦寐以求的设计师共享晚餐, 你会选择谁呢?

芬·居尔, 弗利茨·汉森, 阿尔托夫妇、安恩·雅各布森、布吉·莫根森、汉斯·瓦格纳或者伊姆斯夫妇。

你想出生在哪个对设计有影响的年代?

肯定是20年代, 这样就能赶在50年代成为一名资深的设计师来投身于一个科技进步、发展迅速的大时代。

5 TIPS TO BUILD YOUR GAMER SPACE

5个贴士，个性游戏空间轻松打造

This month we want to talk about gamer spaces, one of the spaces where our wheels shine the most. If you are a video game fan or have a family member who is, we recommend reading this article that we have written with tips to create or improve those gaming rooms.

#1 The color of your room.

Here you have to evaluate according to the taste of each one, but if you are one of those people who likes things to change then the best way is to have white walls and invest in lights that can change of color, this way you will be able to vary easily but if you have it clear and you know the color with which you would like to arm your room then there is not much to say. In both cases we recommend you as a complement to your furniture, chairs or computer some chrome wheels, which will be responsible for reflecting and accompanying the color of your selected room. It is totally true that chrome wheels always provide charm and an excellent adaptation to the environment.

#2 The gamer table.

You can find endless options and varieties for this important element in a gamer room. If you opt for a table with wheels, take into account the weight it will have to support, look for a design that adapts to the other elements of the room, evaluate what is the best material for the wheels so that they move on your floors and that have good brakes. In our catalog you can find a variety of measures, materials, colors and fittings, you just have to enter www.robbyeurope.es

#3 The gamer chair.

Without a doubt the most important thing in the room is the star product, which will set the style of the room. When you have to choose the chair, the first thing to take into account is the ergonomics and comfort that it can offer you, once it meets those two requirements then you can start to see its design and choose the one that best suits your tastes. All our wheels are designed for chairs of this style and to perfect this operation we have designed the successful "Silence System", a system that will make your wheels completely silent, thus enjoying the true sounds of a video game.

#4 The space.

Not all of us have the opportunity to have ample space to create our gamer room, but that does not mean that it is not possible. Today there are different types of products that optimize an environment, you just have to know how to look well, within that family of products we can find folding tables and furniture with wheels, this will allow us to adapt and modify the environment in our own way. When you have furniture with wheels in your day to day everything becomes possible and easier.

#5 Decoration.

This tip is going to finish defining our room. Our advice is that it is the last thing you look for, you must first give the structure to the room and define the style and design of the most important elements, once all this is selected it is time to look for the decoration that will complement our room. For us you can not miss: a mouse with many colored lights, a bright keyboard, a neon sign, posters of your favorite video game, dolls or figures from your favorite series or movie, a lava lamp and of course some good chrome wheels.

要玩，就玩真的，这周我们就来谈谈个性游戏空间的打造。如果你或你的家人是电玩游戏的爱好者，那绝不可错过我们给你的这5个贴士，因为拥有这5个贴士，你也能轻松打造属于自己的游戏空间。

#1 炫彩空间，你说了算！

根据个人喜好，选择游戏空间的主色调。如果你享受变化，那么墙身可以是白色的，配上能变色的灯光，空间主色调的变化垂手可得。当然，如果你忠于自己喜欢的颜色，那就容易得多。但无论你选择哪一种，我们都推荐你使用铬色的脚轮作为桌椅、电脑等家具的配件，镜面的反射搭配你空间的主色调，再炫彩也没难度！

#2 电脑桌

电脑桌作为电玩空间的重要元素，有很多不同的选择。如果你选择的电脑桌是配脚轮使用的，那么脚轮的选择你要考虑到这几方面：脚轮的承重是否符合要求、脚轮的设计能否与空间的其他元素配合、什么材料在你的地板上移动比较合适、刹车功能是否完整等。进入我们的网站www.robbycasters.com，选择最适合自己的脚轮吧！

#3 电竞椅

电竞椅作为游戏空间的明星，在整体风格中起到关键性的作用。当选择电竞椅时，首先要考虑的是座椅的人体工程学及其舒适度，当这两个条件都满足的情况下，你就可以开始选择自己喜欢的设计了。而在电竞椅脚轮设计方面，我们是专家，我们设计的“静音系统”能有效降低脚轮配件与座椅底座之间的摩擦声，你可尽情享受游戏声音给你带来的真实感！

#4 发挥游戏魅力，将不可能变可能

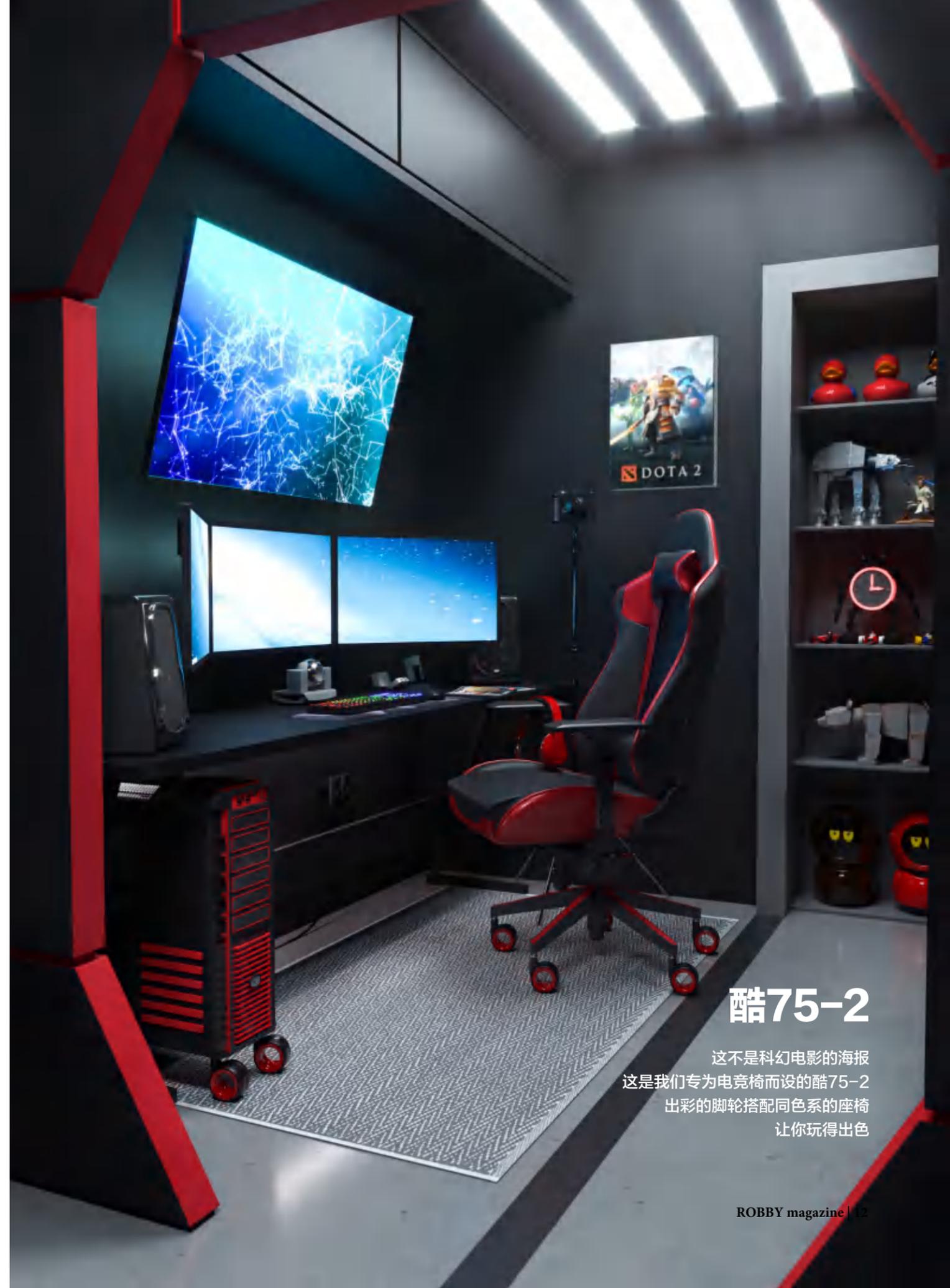
并非所有人都有足够的地方来创造属于自己的游戏空间，然而这并不代表不能做到。要知道，如今很多产品都是针对空间优化而设的，例如细心看，你会发现折叠桌、带脚轮的家具等，这些家具都能让你在有限的地方中创造无限的可能。

#5 装饰搭配，玩到极致

装饰搭配方面，我们建议你留到最后。当你把空间结构、风格和设计等最重要的元素定下来后，便能开始选择装饰搭配的元素：带彩色灯光的鼠标和键盘、墙上的发光字、你最喜欢的电玩或人物海报、熔岩灯、铬色脚轮等。

KOO EVO

It is not the poster of a geek movie, it is our KooEVO wheels special edition for gamer chairs. Does your mouth water too?



酷75-2

这不是科幻电影的海报
这是我们专为电竞椅而设的酷75-2
出彩的脚轮搭配同色系的座椅
让你玩得出色

DESIGN STUDIO



酷60
KOO 60

Have you thought about a computer with wheels? Surely you have seen the latest news from the famous brand of bitten apple, we are experts in wheels, we design and manufacture them and without a doubt the KOO60 are our selection for computers.

打破常规的设计

你有留意著名品牌“苹果”的最新设计吗？带脚轮的主机——打破常规的设计你能想象得到吗？而“诺贝”则是脚轮界的“苹果”由脚轮的研发设计到生产下地酷60就是那打破常规的设计产品



酷65
KOO 65

If you are in the digital field, you know that you must spend a lot of time sitting in front of a computer, so the key is to have a comfortable and practical space to work. Our advice is that in addition to a good chair you must make sure you have quality, silent wheels that allow you to move comfortably like our Koo65, wheels that stand out for their self-braking, something better than finding the chair where you left it?. When you stand up the brake will be activated and when you sit down again the brake will be deactivated.

长期对着电脑的你，其实可以为自己创造一个舒适、实用的空间来工作。你可选择让你倍感舒适的座椅，甚至还可选择座椅下的脚轮，高质的脚轮不仅能让你随心所欲，还能为你提供安静的环境。带自动刹车的酷65最适合不过，当你站起来时，脚轮会自动锁定，而当你坐下工作时，脚轮会自动解刹。



凭着独特的工艺和设计
改变世界对中国
产品的不良印象

www.robbycasters.com



关注我们



网址